



Discover a  
fragrance  
technology  
where less  
is more



**EcoBoost**  
Concentrated fragrance technology



**CPL**  
AROMAS

# Fragrance concentration technology from CPL Aromas

## Performance without compromise

Through innovative and scientific thinking, we have developed EcoBoost, a unique fragrance concentration technology.

EcoBoost uses just 10% of the normal fragrance dosage with no compromise in strength or quality. Through this groundbreaking technology, clients across the Fine Fragrance, Personal Care and Household markets worldwide are able to create enticing fragrances while drastically reducing their packaging, transport, energy and disposal costs.

Companies across the globe are recognising the power of EcoBoost to enable them to meet and exceed their sustainability goals while answering consumer demands for quality, innovation and performance.

## Answering every challenge

There are four core areas to address when developing and launching a new fragranced product; environment, formulation, cost and regulation. EcoBoost answers each of these with powerful, unequivocal benefits.

By creating high-impact fragrances that can be dosed at significantly lower levels than normal, EcoBoost enables clients to reduce the carbon footprint of their products, use smaller quantities of chemicals, reduce packaging, transport and disposal costs. With EcoBoost we're helping companies meet their sustainability goals and tell a powerful sustainability story.

## The benefits

- Reduced risk of solubility issues
- Can reduce amount of alcohol required
- Reduced costs of transport
- Reduced disposal costs
- Fragrance cost per kg of finished product does not increase and usually decreases
- Lower dosages are often below the regulatory threshold required for on pack labelling

Scan to explore EcoBoost in more detail on our website.

